# Military Review

## The Professional Journal of the U.S. Army

# **Email Announcement Notification**

As one of our email subscribers we don't want you to miss out on important news from *Military Review*. "Military Review Email Announcements" let you know when our most current editions are posted online, when a writing contest is open, when important special editions are published and much more.

Additionally, we want to remind you that our service agreement ended with our previous email subscription service provider on March 13, 2009. If you were an email subscriber before the aforementioned date and have not yet subscribed to our new service then read on. The following link will take you to an email subscription form where you can sign up to receive email announcements. To continue receiving or begin receiving uninterrupted email notifications with our new service provider please click here.

# **Frequently Asked Questions**

#### Who is our new email announcement provider?

Our new email service is provided by FeedBurner. FeedBurner is a RSS feed management provider launched in 2004 and acquired by Google in 2007.

#### When did Military Review begin using Google for email announcements?

Our service agreement ended with our previous email subscription service provider on March 13, 2009.

#### Who is sending me this email?

This email is created by *Military Review* but sent to you by Google. You will notice that sender information in the email is not sent directly from *Military Review* but via a proxy sender. You will receive the email from Google. Sender information will read as follows:

noreply+feedproxy@google.com; on behalf of;
Military Review Announcements [leav-milrevweb@conus.army.mil]

#### Why do I get a verification email with a link?

This email is to verify a valid email address has been submitted and to activate your subscription. Google will activate your subscription to our email announcements once you respond to this verification message by clicking on the link provided. If you are having trouble with the link or need additional assistance please send an email to us at our email address <a href="mailto:leav-milrevweb@conus.army.mil">leav-milrevweb@conus.army.mil</a>.

#### Click here to view a sample verification email.

#### Can I reply to email announcements?

No, this is a post-only mailing. Replies to this message are not monitored or answered. If you would like to send an email to *Military Review* it should be sent to our public email address: <a href="mailto:leav-milrevweb@conus.army.mil">leav-milrevweb@conus.army.mil</a>.

#### How do I unsubscribe from Military Review email announcements?

- You can unsubscribe by sending an email to <u>leav-milrevweb@conus.army.mil</u>.
- You can also stop receiving these emails by clicking on the "unsubscribe now" link in the email you received.
- You can contact us at our public email address (<a href="leav-milrevweb@conus.army.mil">leav-milrevweb@conus.army.mil</a>) indicating your desire to unsubscribe.
- You can unsubscribe via postal mail, write to: *Military Review*, 294 Grant Ave. Bldg#77, Fort Leavenworth, KS USA 66027.
- You can unsubscribe via postal mail, write to: Military Review Announcements, c/o Google, 20 W Kinzie, Chicago IL USA 60610.

### The links in the announcement don't work? What is the problem?

It is possible that you are subscribed to our email service with an AKO email account. AKO will block hyperlinks to protect users from going to a malicious site. For example: <a href="http://www.google.com">http://www.google.com</a> would become blockedhttp://www.google.com. You may want to subscribe to our email service using a non-AKO email address or follow the instructions below.

## How do I access blocked hyperlinks?

For hyperlinks that you want to view but have received as blocked hyperlinks you will have to copy and paste the URL into the address bar of Internet Explorer then delete the word "blocked" at the beginning of the URL then click on the go button.

How is XML technology used to create email announcements by *Military Review?*Our announcements are created in a simple XML document, more commonly known as an RSS Feed. XML technology makes it possible for you to view our announcements using an RSS Feed Reader.

**Do I have to subscribe using email or can I subscribe using an RSS Feed Reader?**Because our announcements are created using XML technology and Google is helping to promote our RSS Feed you can subscribe via email, via RSS Feed Reader or both.

#### What does FeedBurner do?

FeedBurner is a service provided by Google which makes it possible to publish an XML document as an email. FeedBurner also helps us to promote our RSS Feed in different ways so that more readers can more easily subscribe to our announcements.

XML technology gives you control over what RSS feeds you want to subscribe to and makes it easy to subscribe and unsubscribe to the feed. This XML document is then transformed by Google to create the email that is sent to your inbox.

#### Is your Inbox too full?

Subscribe to the RSS feed version of Military Review Announcements in a feed reader and remove clutter from your inbox by putting news where it should be. Click here to view the RSS Feed.

#### Can I subscribe to receive announcements with an RSS Feed Reader?

Absolutely, our announcements are published using XML technology and therefore you can subscribe to receive our announcements using your favorite RSS Feed Reader.

#### Why are RSS Feeds a good thing? (See Feed 101 by Google for more Information)

Technology evolution in online publishing has made it really easy to not only publish regular updates to web-based content, but also keep track of a large number of your favorite websites or blogs, without having to remember to check each site manually or clutter your email inbox. You can now streamline your online experience by subscribing to specific content feeds and aggregating this information in one place to be read when you're ready.

• <u>Consumer Bottom Line</u>: Subscribing to feeds makes it possible to review a large amount of online content in a very short time.

## **Sample Verification Email from Google**

You will receive an email verification notice such as the one shown below to activate your account. Click here to return to FAQ.

From: noreply+feedproxy@google.com [mailto:noreply+feedproxy@google.com] On Behalf Of FeedBurner Email Subscriptions

Sent: Monday, March 16, 2009 12:00 AM

To: Mr. John Doe

Subject: Activate your Email Subscription to: Military Review Announcements

New Military Review Electronic Subscribers

You recently requested an email subscription to Military Review Announcements. We can't wait to send the updates you want via email, so please click the link below to activate your subscription immediately.

**Previous Military Review Electronic Subscribers** 

This email is to notify you that our service agreement with our previous email subscription service provider ended on March 13, 2009. We don't want you to miss out on any of our most current news and publications.

To continue receiving uninterrupted email notifications with our new service provider please click the following link to activate your subscription immediately.

http://feedburner.google.com/fb/a/mailconfirm?k=cr2RShXg4Ba2KvrHCzNILW40z1Q

(If the link above does not appear clickable or does not open a browser window when you click it, copy it and paste it into your web browser's Location bar.)